

# A Car-Free Diet Partnership Makes a Positive Impact

Help create a greener, healthier Arlington and join the ranks of like-minded businesses who are already Car-Free Diet Partners.

Some of our Car-Free Diet Partners:



**Arlington County Commuter Services (ACCS)** provides information about alternatives to driving alone to residents, workers and visitors in Arlington. These efforts are producing amazing results. Arlington now has the fewest single occupancy vehicle (SOV) drivers in suburban metropolitan Washington, and, with your help, we can do even better.

BECOME A  
**Car-Free Diet**   
PARTNER TODAY!



[carfreediet.com](http://carfreediet.com)



Fashion Centre at Pentagon City



Virginia Hospital Center



Marymount University



Arlington Public Library



Ballston BID



Arlingtonians for a Clean Environment

# Add Value to Your Business by Becoming a Car-Free Diet Partner

Arlington's Car-Free Diet is the easy, fun way to live a car-free or car-lite lifestyle. Each time you leave your car at home, choosing instead to ride transit, bike, walk or telework, you can save money, improve your health and clean our environment.

Car-Free Diet Partners play an important role in promoting alternative transportation to those who live, work, shop and play in Arlington. Arlington's many transit

options make it easy for your customers and employees to travel or commute to your location.

Join over 400 other Arlington businesses and organizations and become a Car-Free Diet Partner today.

Arlington's Car-Free Diet is a program of Arlington County Commuter Services (ACCS), a bureau of the Department of Environmental Services of Arlington County, Virginia.

## Partnership Benefits

### For Your Business

- Transportation information display holder with schedules and map brochures for your customers and employees.
- Free listing on carfreediet.com with real-time transportation information.
- Recognition as a good neighbor in the community.
- Receive the Connector, a monthly e-newsletter about Arlington news, information and events.

### For Our Community

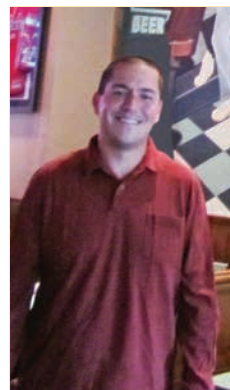
- Reduces traffic congestion for better air quality and a cleaner environment.
- Reduced demand for parking creates available parking for those customers who choose to drive.
- Promotes an active lifestyle for a healthier community.

## What Our Partners Have to Say...



"We love partnering with Car-Free Diet because we are on the same page with promoting a healthier lifestyle in our active community! We attract similar types of people to our programs: people who want to find ways to be healthier, live optimally and be happy!"

**Mind Your Body Oasis**  
Amanda Shipe, Owner



"We are two blocks from the Clarendon Orange Line Metro, across the street from ART and Metrobus and within steps of two Capital Bikeshare locations. It's very easy to leave your car at home to enjoy everything Clarendon has to offer."

**Whitlow's On Wilson**  
Emmanuel Flaikas, General Manager



"As proponents of Car-Free Diet, we believe that a sense of community and civic engagement can arise from people making conscious decisions to get to work or run an errand in sustainable and efficient ways."

**Busboys and Poets**  
Andy Shallal, Owner



"The Car-Free Diet fits well with our mission of supporting healthy lifestyles. The partnership not only makes us visible to new potential clients, but also illustrates to our current clients that we provide them with information and alternatives for an easy commute to the studio."

**My Thrive Pilates**  
Stephanie Westberg, Owner

## How You Can Participate As a Partner

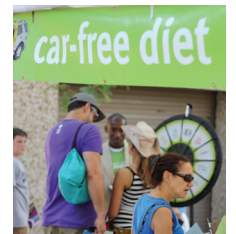
Contact Arlington County Commuter Services today at: 703.247.2125 | [partner@carfreediet.com](mailto:partner@carfreediet.com)



## Sign the Car-Free Diet Partnership pledge:

Here's how you can promote car-free transportation options to your location:

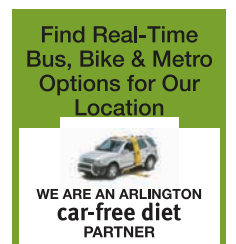
- 1 Provide space for a free brochure display for your customers and employees on premises.
- 2 Embed the Car-Free Diet icon on your website and hyperlink to your Car-Free Diet Partner listing with real-time transportation options.
- 3 Host the Car-Free Diet outreach team to promote transportation options at your event.
- 4 Add car-free transportation messaging on printed materials, email newsletters and social media channels.
- 5 Offer customers incentives on your products or services to those who regularly use alternative transportation.



Outreach Team



Brochure Display



Car-Free Diet Icon for Your Website